

We understand how significant your pet is to your life.

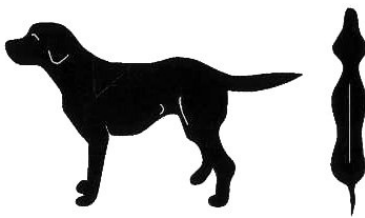
YOUR DOG'S WEIGHT

Use this chart as a guideline for determining how much to feed your pet.

If your dog looks and feels like the "Too Thin" picture, increase her caloric intake.

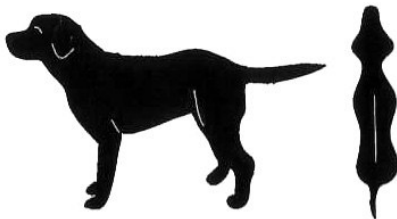
If he shows signs given in the "Obese" picture, decrease his caloric intake (and increase exercise!).

IMPORTANT: *To prevent overfeeding or underfeeding, talk to your vet about specific feeding instructions for your particular puppy or dog!*



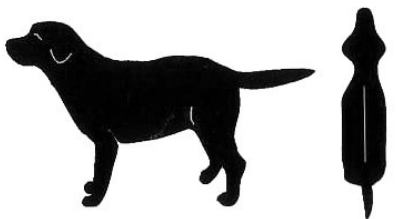
TOO THIN

- * Ribs, lumbar vertebrae and pelvic bones easily visible
- * No palpable fat
- * Obvious waist and abdominal tuck
- * Prominent pelvic bones



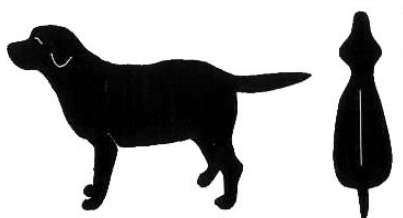
IDEAL DOG

- * Ribs palpable, but not visible
- * Waist observed behind ribs when viewed from above
- * Abdomen tucked when viewed from side



IDEAL PUPPY

- * Ribs palpable with slight excess of fat covering
- * Abdominal tuck apparent
- * Waist discernable when viewed from above, but not prominent



OBESE

- * Ribs not easily palpable under a heavy fat covering
- * Fat deposits over lumbar area and tail base
- * Waist barely visible to absent
- * No abdominal tuck – may exhibit obvious abdominal distention